

Revestor: Game-Changing Real Estate Technology Start-Up

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In an effort to raise additional funding, JCF Capital Advisors, LLC has been retained by Revestor LLC, a new web-based program allowing real estate buyers and investors to search homes for sale by cap rate and cash flow.

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JCF Capital Advisors (<http://www.jfcapitaladvisors.com>) is working with Revestor (<http://www.revestor.com>) to raise capital that will ensure that the product and service meets its development, roll-out, and expansion goals. Unique features include the ability to analyze cap rates, cash flow, potential profits, and more. Revestor technology is positioned to be the industry leader in re-establishing buyer and investor confidence in the real estate market.

[Bill Lyons](#), entrepreneur, is the founder and inventor of this new and innovative startup. Revestor uses a patent pending, sophisticated algorithm to compile data from various sources to calculate major investment indicators, presenting a "RevestorRating" for a property. A buyer or investor, whether a first-time homebuyer or expert, can easily search for residential properties, by key economic indicators ? cap rate, cash flow, and ROI in real-time via the web or a mobile application.

[Revestor](#) is positioning its patent pending technology and service in the trillion dollar real estate market as an easy-to-use application focused on user experience, enabling more sophisticated purchase decisions to buyers and investors that will help regain confidence in the market. The website is currently in beta and an infusion of capital will help meet the company's objectives in the coming regional roll-outs of the service. With plans to monetize the site through vendor advertising and premium subscriptions, Revestor will be an ideal acquisition target between three to five years once the service has made an impact in the marketplace. Investment capital will be used to meet its further development, national roll-out, and expansion goals.

About Bill Lyons

Bill Lyons, founder of Revestor, is a real estate and finance executive with more than 15 years of business experience. He discovered that most real estate agents don't know what a cap rate is, or how to calculate it, and various online research tools aren't combined in an easy-to-use platform. Lyons, also discovered that it takes real estate investors hours to find the properties they desire. This drove him to find accurate data sources that can be combined with real estate properties to run a proprietary algorithm that produces the appropriate calculations and ratings to give buyers the confidence they need.

About JCF Capital Advisors, LLC

JCF Capital Advisors, LLC is a capital advisory group with a vast network of angel, family office, venture capital, and private equity investors. JCF's investment network extends to over 950 angel capital groups, 20,000 angel investors, 750 family offices with \$150B of assets under management, and over 4,300 venture capital and private equity firms.

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